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| Quality Factor: | Target Label Requirements | | |
| Good (0) | Okay (1) | Bad (2) |
| Length | >= 0.3 | >= 0.25 | Default case. If a conversation did not meet all the required scores to be classified as good or okay, the conversation would be assigned a bad label (2). |
| Readability | >= 0.7 | >= 0.5 |
| Word Importance | >= 7 | >= 4 |
| Repetition | <= 20 | <= 25 |
| Subjectivity | >= 0.45 | >= 0.3 |
| Polarity | >= .15 | >= .1 |
| Grammar | <= 0.04 | <= 0.05 |
| Feature Appearance | >=.82 | >=.8 |